

## **Draft Metals Emissions Engagement Request Response Plan (updated 3/3/16)**

**Purpose:** To respond to requests for information with a timely, coordinated process that recognizes community concern; provides channels for communicating clear information on the current pollution-mitigation effort and any potential health risks; and offers opportunities for community members to learn about steps they can take to protect themselves and their families.

### **Broad communication strategies**

- Clear, unified online communication
- Provide general information about how to reduce environmental exposures (e.g. gardening fact sheet)
- Clear information about future steps agencies are taking

Timing and level of engagement will be determined by considering a combination of existing environmental data and mapping of high-risk populations and environmental justice communities. The process for determining priorities is attached.

**Priority 1: Current data exist we can evaluate for health risks. Engagement for these sites will center on an established public health assessment process. Each will have an engagement plan tailored to the specific situation and community.**

### *Short-term*

Direct to existing information (within 24 hours)

- Website containing general information about how to limit risk and about the assessment process

Large community meeting with full agency response within 14 days (plan communicated within 3 days)

- Cleveland Meeting February 9
- Tubman Meeting February 17
- Lane Meeting March 15

### *Mid-term*

Localized communication to impacted communities (1-3 months)

- Key staff attend existing community meeting(s) with follow-up information (as needed)
- Work with partners to understand any developing needs and concerns of communities of color
  - Based on feedback from partners, identify appropriate/relevant/accessible for folks with limited English proficiency (e.g. radio/video, in person)
  - Map language-isolated populations (MCHD)
- Utilize existing structures to communicate information
  - PPS
  - ONI
  - Day care centers
- Door knocking

- Utilize existing structures to communicate information
  - PPS
  - ONI
  - Day care centers
- Tabling at community events
  - Peoples' Farmers' Market March 9, March 23

#### *Mid-to-Long-term*

Full OHA Environmental Health Assessment Program site-specific response (as needed for current and future sites)

- Advisory groups
- Public meetings and/or open houses (two held; more if additional information warrants)
- Availability at community events to provide information in-person
- Tools and resources (visual when possible) to help people understand their personal risk
- Clear information about actions people can take to limit risk
- Clear information about health assessment process and opportunities for input and influence.

### **Priority 2: History of air quality concerns and/or air data, potential for toxics as seen from initial moss sampling, and/or there are EJ communities in the area of impact**

#### *Short-term*

Direct to existing information (within 24 hours)

- Website containing general information about how to limit risk and about the assessment process

Key staff attend existing community meeting within 14 days (plan communicated within 3 days)

#### *Mid-term*

Localized communication to impacted communities

- Utilize existing structures to communicate information
  - PPS
  - ONI
  - Day care centers
- Work with partners to understand any developing needs and concerns of communities of color
  - Based on feedback from partners, identify appropriate/relevant/accessible for folks with limited English proficiency (e.g. radio/video, in person)
  - Map language-isolated populations (MCHD)
- Listening sessions
  - Provide current information
  - Collect people's questions and concerns

- Provide general information about how to reduce environmental exposures (e.g. gardening fact sheet)

#### *Long-term*

##### Develop local leadership

- Hold a training for community leaders
  - What's happened?
  - What's happening?
  - What's my role?

### **Priority 3: (everyone in Portland and surrounding area)**

#### *Short-term*

##### Direct to existing information (within 24 hours)

- Website containing general information about how to limit risk and about the assessment process

#### *Mid-term*

##### Provide opportunities for feedback and action

- Comment form on website and/or centralized email box with response schedule
- Listserv for regular updates
- Work with partners to get information out about current situation
  - PPS
  - ONI
- Develop an email listserv to reach activated folks (build on Tubman list, currently held by MCHD)
  - Use this list to send out updated documents, notifications, etc

#### *Mid-term*

##### Healthy Garden Fair (*Date TBD*)

- Lead-safe gardening practices
  - Master Gardeners
  - OHA Brownfield Program
- MCHD Lead Program
  - Testing clinics?
  - Information on lead poisoning risks
- WIC (or others, Oregon Food Bank?)
  - How to eat to reduce impact of lead (and other heavy metals?)
  - Recipes (Flint, MI cookbook and demonstrations?)